

THE NEW EUROPEAN ENERGY LABELS

By **2021**, in all EU countries a new energy labelling system will be introduced. Starting in March 2021, it will progressively be rolled out to 9 product categories.



www.belt-project.eu



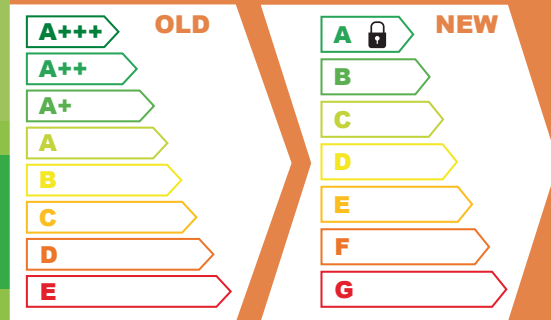
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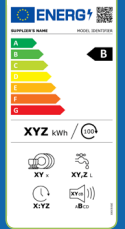
NOW AND AFTER: THE NEW SCALES

Currently, products are labelled on a scale from A+++ (most efficient) to E (least efficient).

With the new rules, the existing labels will be rescaled: from A to G.



Initially, class A (the most efficient one), will be left empty to leave room for more energy efficient models.

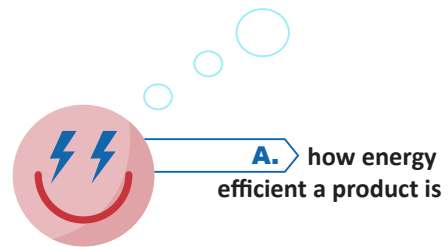


THE NEW LABELS' LOOK

- Scales about energy consumption
- Other energy and non-energy visual information
- A new QR code, referring to additional, official informations (non-commercial) online
- Non-energy visual information

A MORE CLEAR AND ACCURATE INFORMATION...

The new labels will be introduced to help European consumers better understand:



B. how to choose a product in order to reduce energy consumption costs



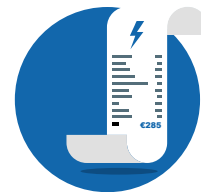
...FOR A GREENER AND MORE EFFICIENT EUROPE

Estimated saving per year with the new labelling system:

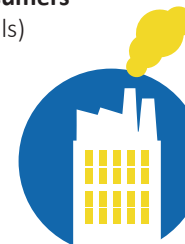
150 million tons of oil equivalent (ca. the annual primary energy consumption of Italy)



€285 for each consumers (on energy bills)



€66 billion for companies (in extra revenues)



THE TRANSITION PERIOD

During this phase, old and new labels will both be available for all products.

From November 2020: each product including in the rescaling, must be accompanied by the new labels.



WHAT CHANGES FOR PRIVATE BUYERS?

With the new rules, it will no longer be possible to participate in tenders using the old labels.



AND WHAT ARE THE EXPECTED BENEFITS?

- rationalization of private expenditure
- less environmental impact
- stimulus to innovation