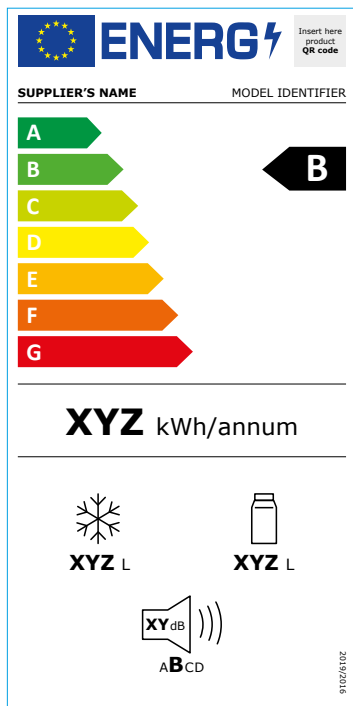
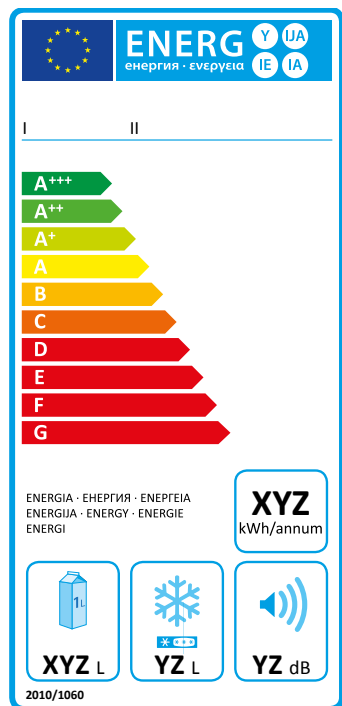


The New Energy Label

Less classes, more efficiency



WHAT IS THE EU ENERGY LABEL?

It is an important tool that enables consumers to better understand and compare the efficiency of energy-powered products such as fridges, TVs and dish washers. It allows consumers to make more sustainable and cost-effective choices.

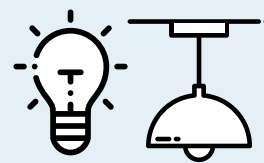
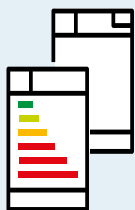
WHY IS A NEW ONE UNDER WAY?

It emerged from a consumer survey that the current scale is misleading. This is because the higher classes (A+, A++ and A+++) are overpopulated, while the lower categories are empty – because the most energy-guzzling appliances are now banned from the market. To fix this, the EU has decided to facelift the label: all the "+" classes will disappear and give way to an A to G scale. Top class A will initially be left empty to leave room for more energy efficient models that will be produced in the future.

1 November
2020

1 March
2021

1 September
2021

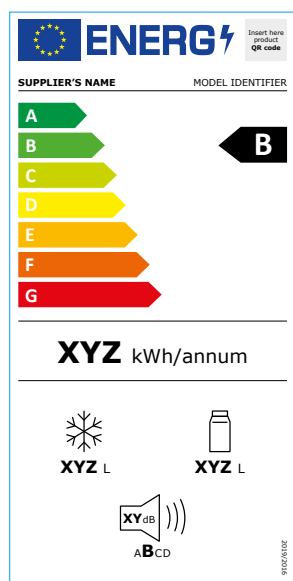


By law, manufacturers shall include both the existing & rescaled labels with the product. Although having to present both labels (old + new), the new label must not be displayed in shops and online shops.

New labels for dishwashers, washing machines, washer-dryers, fridges & freezers, wine storages, TVs and monitors visible on the shop floor
Retailers must make the switch within 2 weeks

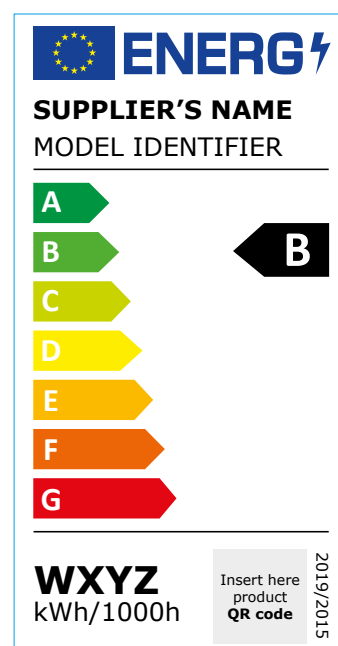
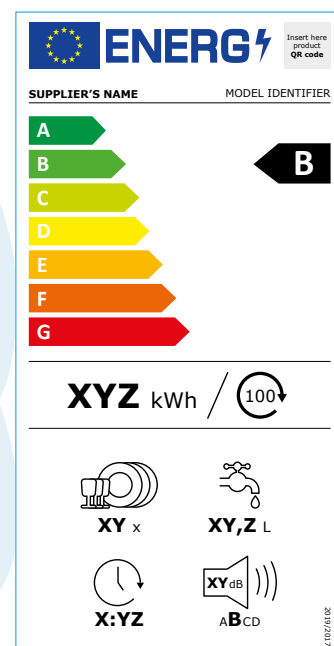
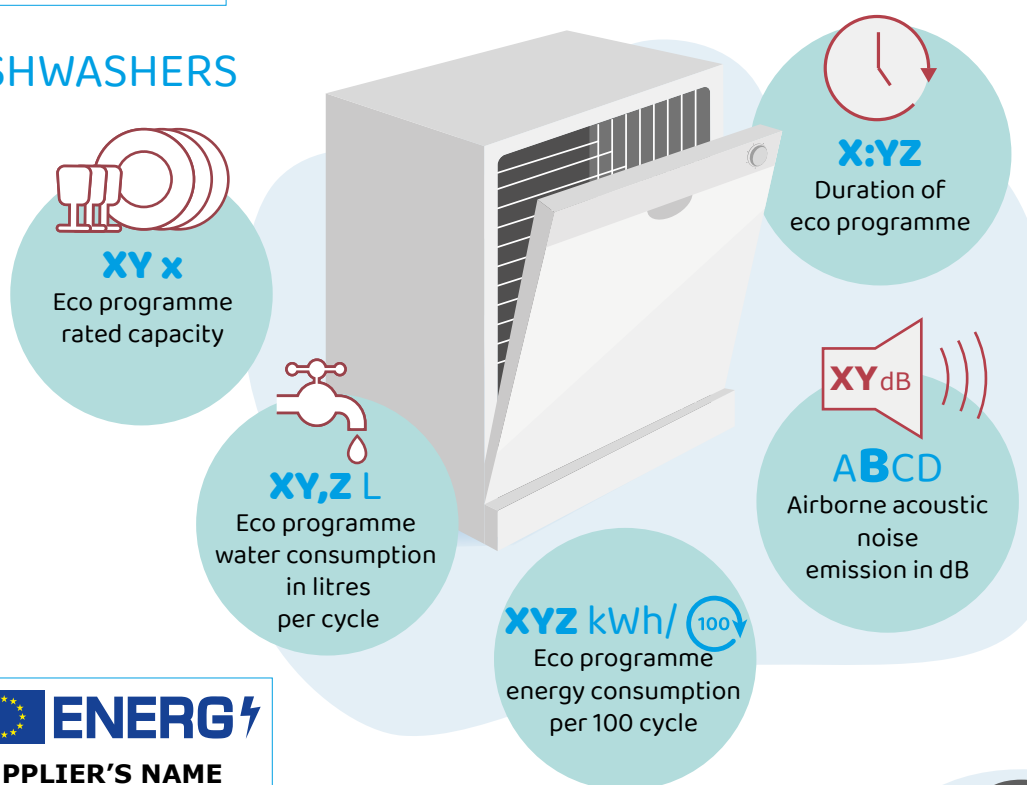
New labels for light sources must be visible in shops.

ELEMENTS COMMON IN ALL LABELS

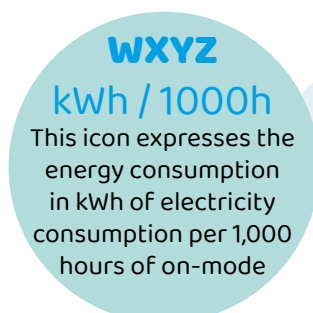


- The newly-added QR code allows consumers to get additional information about the appliance, by simply scanning it with their smartphones.
- New energy scale: from A to G, no more '+' classes. Lower classes may be greyed out if banned from the market thanks to Ecodesign rules.
- Energy consumption: this is specific to each product. Fridges display the annual consumption; Dishwashers, washing machines and washer-dryers show the consumption per 100 cycles; the consumption of displays and lamps is for 1,000 hours use.
- Performance and characteristics: depending on the appliance, the number and type of pictograms may vary. Some pictograms might have an A-D scale, if necessary.

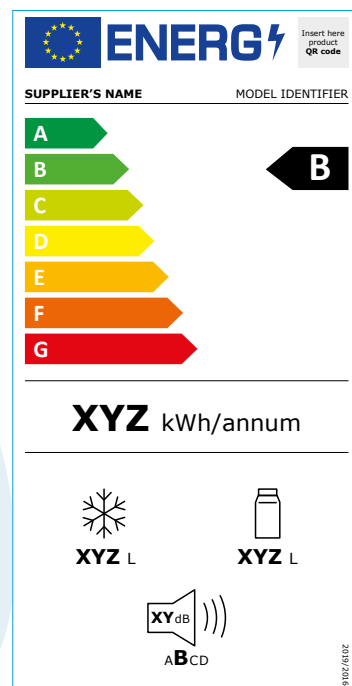
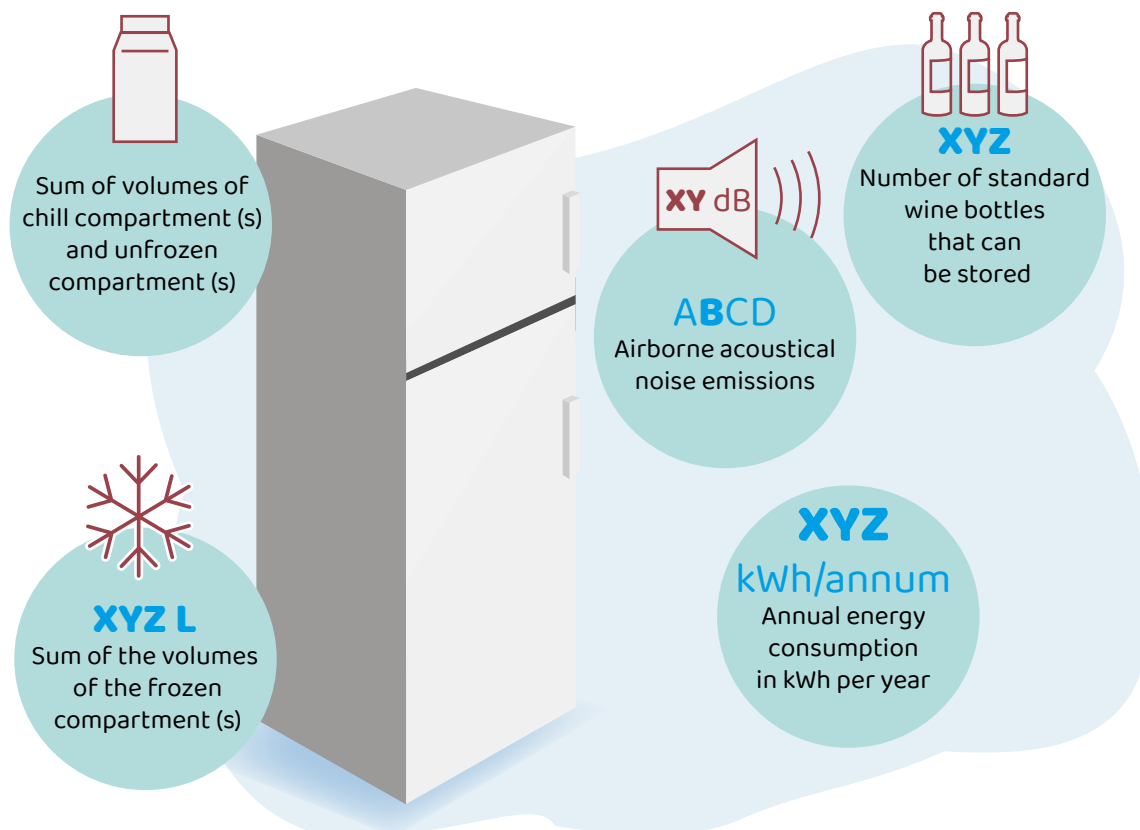
DISHWASHERS



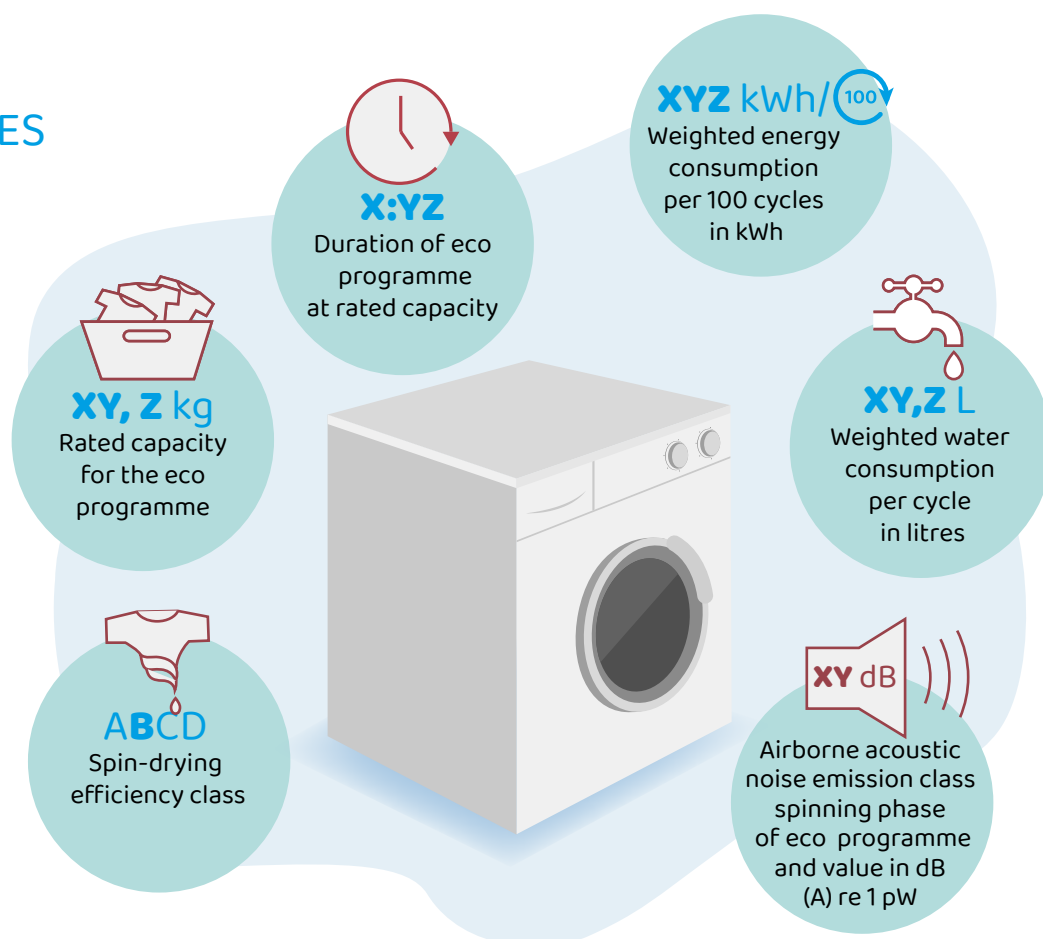
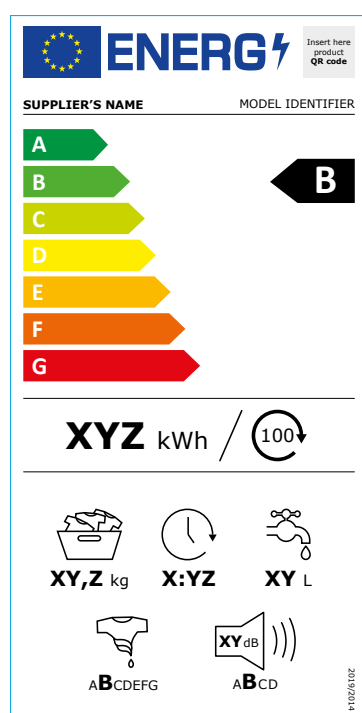
LAMPS



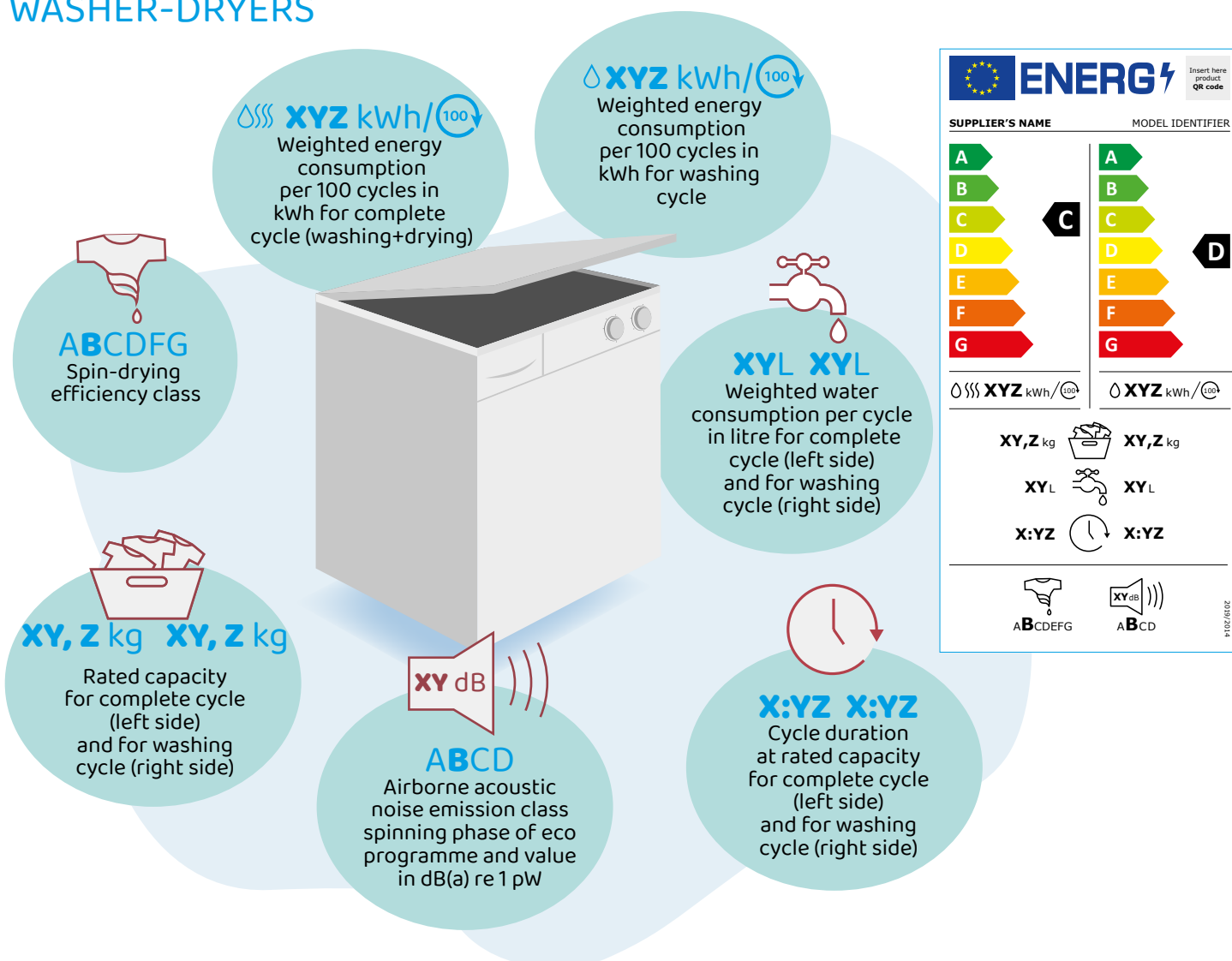
REFRIGERATOR APPLIANCES



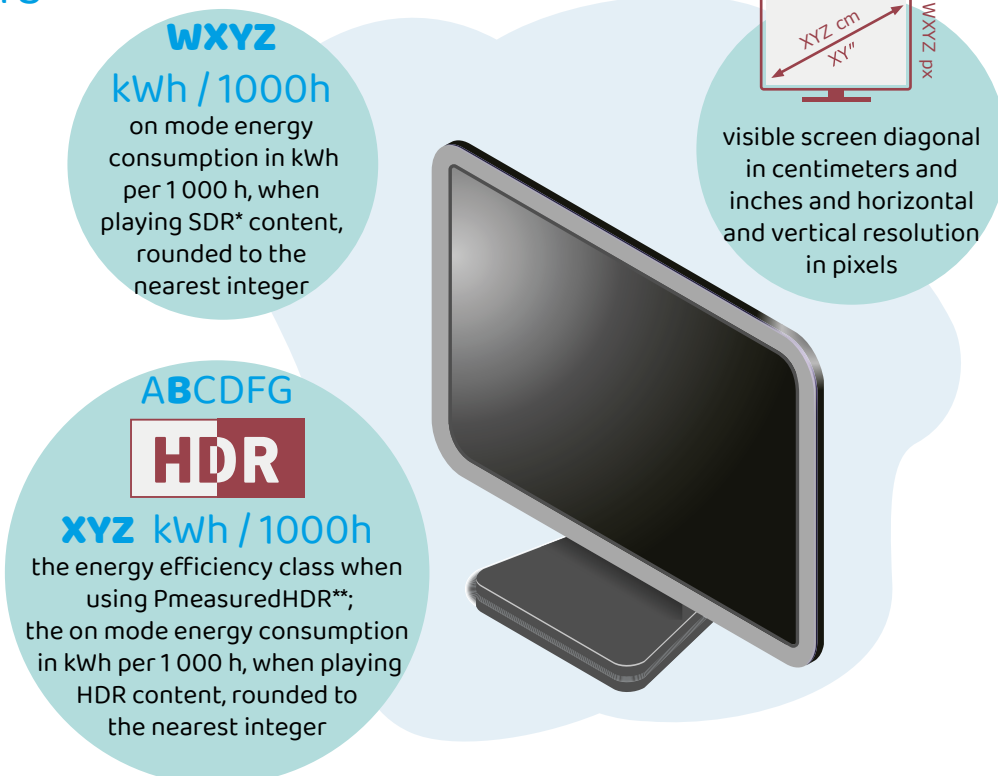
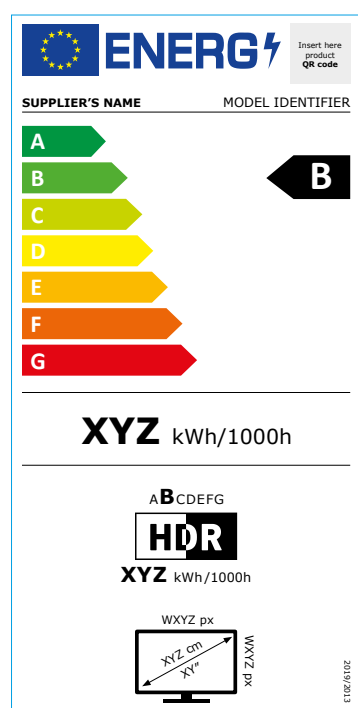
WASHING MACHINES



WASHER-DRYERS



ELECTRONIC DISPLAYS



*SDR Software defined radio - **HRD High Dynamic Range