

THE NEW EUROPEAN ENERGY LABELS

By **2021**, in all EU countries a new energy labelling system will be introduced. Starting in March 2021, it will progressively be rolled out to 9 product categories.



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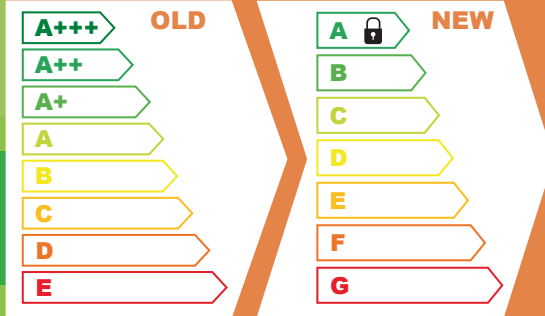


THE PRODUCT CATEGORIES

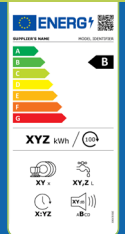
NOW AND AFTER: THE NEW SCALES

Currently, products are labelled on a scale from A+++ (most efficient) to E (least efficient).

With the new rules, the existing labels will be rescaled: from A to G.



Initially, class A (the most efficient one), will be left empty to leave room for more energy efficient models.

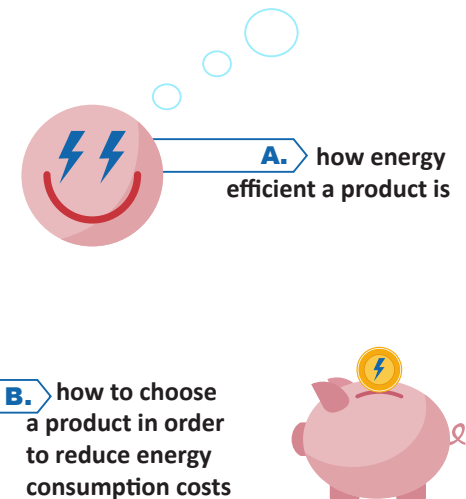


THE NEW LABELS' LOOK

- Scales about energy consumption
- Other energy and non-energy visual information
- A new QR code, referring to additional, official informations (non-commercial) online
- Non-energy visual information

A MORE CLEAR AND ACCURATE INFORMATION...

The new labels will be introduced to **help European consumers better understand:**



...FOR A GREENER AND MORE EFFICIENT EUROPE

Estimated saving per year with the new labelling system:

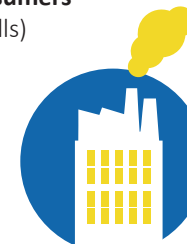


150 million tons of oil equivalent (ca. the annual primary energy consumption of Italy)



€285 for each consumers (on energy bills)

€66 billion for companies (in extra revenues)



THE TRANSITION PERIOD

During this phase, **old and new labels will both be available** for all products.

From November 2020: each product including in the rescaling, must be accompanied by the new labels.

PUBLIC TENDERS: THE NEW RULES...

With the new rules, it will be mandatory to request the new energy labels in all public tenders.

...AND THE EXPECTED BENEFITS

- rationalization of public expenditure
- more awareness for public buyers
- less environmental impact
- stimulus to innovation